

Business
Optimisation & Transformation
Assessment

www.realisingpotential.com.au

You know that problem when your strategy, organisational structure, processes and technology just aren't delivering the outcomes you need? We can help you solve that problem. Whether you want to improve your business through achieving greater efficiency and effectiveness, or you want to totally transform it, this self- assessment will help you develop a snap shot of where you are and provide insight into what you need to work on. It enables you to rate how you are doing against the seven key enablers that are needed to optimise and transform any business.

It uses a simple 1-5 rating system for each key element.

Answer the questions honestly. The more honest you are the quicker you can make the changes to realise your businesses success.

By simply going through this exercise you will get a clearer view of the opportunities you have to optimise and transform your business.

We hope you find this assessment useful.

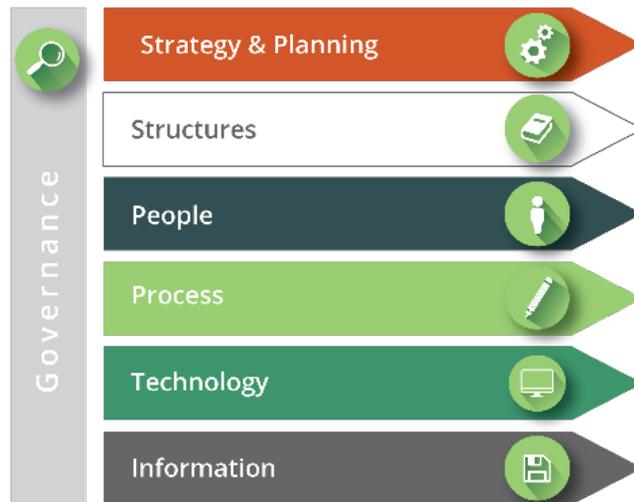
The Realising-Potential Team



Accelerated Business Outcomes

The 7 Key elements

These are the 7 key elements that we believe every business needs, to realise its potential and overall success.



Using a scale of 1-5 rate yourself on each of the seven key elements of the realising success® Framework, with a rating of 1 meaning you are far from your ideal, and a rating of 5 meaning that you are getting the results and business success you need and want.

Strategy & Planning



My Success Rating

1 2 3 4 5

5 means: The strategy, objectives and goals are clearly defined and communicated, driving the results needed.

1 means: The strategy and objectives are unclear or poorly communicated and understood. There is no overarching plan or direction.

Structures



My Success Rating

1 2 3 4 5

5 means: The legal and organisational structures are clearly defined with assigned accountabilities and responsibilities.

1 means: The legal and organisation structures are not clearly documented and defined. Accountabilities and responsibilities are not assigned to specific roles.

People



My Success Rating

1 2 3 4 5

5 means: The organisation has the right people in the right roles. People collaborate and help each other. Accountabilities and responsibilities are assigned and understood.

1 means: The right people are not in the right roles. Collaboration is poor and people generally don't help each other. Accountabilities and responsibilities overlap or are not clear.

Process



My Success Rating

1 2 3 4 5

5 means: Business processes are defined and optimised. Processes drive organisational efficiency and effectiveness.

1 means: Business processes are not defined and are ad-hoc. Processes could be more efficient and effective.

Technology



My Success Rating

1 2 3 4 5

5 means: The technology architecture is documented and understood. The impact of any change can be easily determined. All technology used meets the requirements of the business.

1 means: The technology architecture is not documented or clearly understood. The impact of any change cannot be easily determined. The technology used does not meet all of the requirements of the business.

Information



My Success Rating

1 2 3 4 5

5 means: All data and information required by all functions within the business is available and known. The source, quality and integrity of data and information is known. Data and information is leveraged and monetised.

1 means: The data and information required by all functions within the business is not available. Data and information quality is not as good as it could or should be. Data and information is not leveraged or monetised.



My Success Rating

1 2 3 4 5

5 means: A governance framework is in place that encourages desired behaviours and policy direction for the business. Governance encompasses compliance, investment management and risk management. People are clear about what is expected.

1 means: A limited governance framework is in place. Policy direction and business rules are not as clear as they could be. Compliance, investment management and risk management can be improved. People are not clear about what is expected.

Add up your rating for each element above and list the total here.

My Realising Success Rating _____

Your rating explained

A Start	Unpredictable	Making Progress	Realising Success
Score = 7	Score = 8-21	Score = 22-34	Score = 35
<p>Business happens but at times it can be messy and ad-hoc. Strategy isn't clearly defined or communicated. People are not always accountable and responsible. Processes evolve rather than working by design. Technology works but information usage isn't optimised.</p> <p>There is lots of room for improvement.</p>	<p>Business goes backwards and forwards from being fun to being bumpy and unpredictable. There are plenty of areas that are far from ideal.</p> <p>Strategy isn't executed well, processes sort of work but are not optimised. The technology architecture is not formalised and people are willing but are sometimes overwhelmed.</p>	<p>Things are heading in the right direction. There are parts of the business that work well and others that do not.</p> <p>You know where the problem areas are, yet getting things aligned, visible and optimised is harder than it should be.</p>	<p>You have aligned the 7 elements. Strategy is clear and communicated, people know what do to and how to deliver value to both customers and the business.</p> <p>Systems and processes are optimised, which leaves you time to plan, innovate and stay ahead of the game.</p>

Next Steps

If your goal is to be able to react, respond and adapt to customer and changing market conditions, improve performance and get the insight that you need to make better decisions, then you need realising success[®].

When you use a playbook combined with the right toolset, working through business challenges becomes easier, decisions become more informed and achieving goals becomes faster and easier. Use it as a source of navigation, ideas, inspiration and education.



Deliver on strategy



Deliver better projects



Performance



Conversation Starter

Schedule a call with us and we can discuss how you can target and achieve quick wins to build momentum and get your business from where it is today to where it needs to be.

Contact Us.

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